

Message Text

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21

ACTION ARA-10

INFO OCT-01 ISO-00 SP-02 AID-05 EB-07 NSC-05 CIEP-01

TRSE-00 SS-15 STR-01 OMB-01 CEA-01 CIAE-00 DODE-00

PM-03 H-01 INR-07 L-02 NSAE-00 PA-01 PRS-01 USIA-06

IO-10 NIC-01 COME-00 /081 W
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R 132351Z FEB 75

FM AMEMBASSY MEXICO
TO SECSTATE WASHDC 6203

C O N F I D E N T I A L MEXICO CITY 1367

E.O. 11652: GDS

TAGS: MX, CU, ESTC, CPAS

SUBJECT: U.S. PROBLEMS WITH GOM IN TRADE WITH CUBA

REF: MEXICO 1334

1. PARKINSON OF CHRYSLER CALLED TO SAY THAT HE ALREADY RECEIVED SOME ANSWERS TO QUESTIONS MENTIONED PARA 3 REFTEL ABOUT PARTICIPATION IN MEXICAN FAIR IN HAVANA. UNDER-SECRETARY BECKER'S ASSISTANT IN CHARGE AUTOMOTIVE DIVISION TOLD CHRYSLER'S GOVERNMENT LIAISON MAN THAT GOM WANTED CHRYSLER SEND SAMPLE PRODUCTS TO HAVANA; CHRYSLER HAS DECIDED TO SEND FOUR-DOOR DART SEDAN, PICKUP TRUCK, AND MEDIUM SIZED TRUCK WITH PERKINS DIESEL ENGINE (LATTER MANUFACTURED IN MEXICO BY FIRM WITH MAJORITY MEXICAN OWNERSHIP).

2. PARKINSON STILL UNCLEAR AS TO CONDITIONS OF HIS FIRM'S PARTICIPATION IN THE FAIR. FOR EXAMPLE, WOULD HE HAVE TO SELL THESE PRODUCTS IF AN OFFER WERE RECEIVED OR COULD THEY BE BROUGHT BACK TO MEXICO?

3. IN REPLY TO OUR QUESTION, PARKINSON SAID HE HAD NOT COMPARED NOTES WITH OTHER AUTOMOBILE MANUFACTURING FIRMS,
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BUT IT IS HIS IMPRESSION THAT AMERICAN MOTORS' PLANS FOR

PARTICIPATION IN FAIR FAR ADVANCED BEYOND HIS OWN. HE HAD
NO FIRM OBSERVATIONS TO MAKE ABOUT FORD. POSSIBLY BECAUSE
OF LABOR PROBLEMS GENERAL MOTORS MAY NOT HAVE TO FACE UP
TO THE ISSUE IMMEDIATELY.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE FAIRS
Control Number: n/a
Copy: SINGLE
Draft Date: 13 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MEXICO01367
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS
Errors: N/A
Film Number: D750053-1012
From: MEXICO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750246/aaaabpjp.tel
Line Count: 66
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: MEXICO 1334
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 10 SEP 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 SEP 2003 by BoyleJA>; APPROVED <11 SEP 2003 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: U.S. PROBLEMS WITH GOM IN TRADE WITH CUBA
TAGS: ESTC, CPAS, MX, CU, US, CHRYSLER
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006